

Photo	Name - Purvi N Shah Designation - Asst. Professor	
Date of Joining	15/12/2008	
Qualification	M.B.A (Marketing)	
Area of Interest	Marketing	
Subjects Taught	Marketing Management, Export Management, Advance Marketing Management, Communication skills, Principles of Management, Human Resource Management, Services Management, Production Management, Strategic Management.	
Total Experience in Years	Teaching	12 Years 5 Months
	Industry	6 Months
	Research	-
Paper Published	National	-
	International	-
Paper Presented in Conference	National	-
	International	-
Ph. D. Guide	--	
Ph. D. Field	--	
Ph. D. University		

Ph. D. Guided	
Project at Master Level Guided	
Book Published/IPRs/Patents	--
Professional Membership	--
Consultancy Activities	--
Awards	--
Interaction with Professional Institutions	--
Any Other Information	